

GMT: Dr JON BJARNI THORSTEINS Location: DENMARK GMT CA: 4 **CLUBS MEMBERSHIP Club** Results Clubs **Membership** Results <u>Membership</u> 2011-2012 2012-2013 2011-2012 2012-2013 New Actual Actual Gain/ Gain/ Net Actual Actual Gain/ Gain/ Club **Dropped** Loss of Loss of New Dropped Loss of Loss of New Memb Month Month Goal Clubs Clubs Clubs Clubs Goal Memb Memb Memb **Memb** Jul/Aug/Sep 0 0 0 0 0 Jul/Aug/Sep 2 -54 -10 23 -31 Oct/Nov/Dec Oct/Nov/Dec 0 0 0 0 0 6 34 -42 -8 -15 Jan/Feb/Mar Jan/Feb/Mar 0 25 -4 Totals 0 0 0 Totals 33 57 -96 -39 -29 **Club Results 2012-2013** Membership Results 2012-2013 Goal, New, Dropped, Gain/Loss Goal, New, Dropped, Gain/Loss 40 0.8 20 0 0.6 -20 0.4 0.2 -40 -60 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Goal Gain Loss C Goal Actual Dropped Gain Loss C Actual Dropped Comparison of Club Gain/Loss Comparison of Membership Gain/Loss **Current Year Compared to the Previous Year Current Year Compared to the Previous Year** 6 0 -5 4 -10 2 -15 0 -20 -2 -25 -4 -30 -6 -35 Jul/Aug/Sep Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Oct/Nov/Dec Jan/Feb/Mar Current Year Current Year Previous Year Previous Year **Gender Comparison 2012-2013** YTD Status Quo Clubs 2012-2013 Status Quo Clubs Compared to Status Quo Members 6 10% 4 Jul/Aug/Sep Oct/Nov/Dec

Jan/Feb/Mar

Male

Female

2 0 -2 -4

Status Quo Clubs Total Status Quo Members

Oct/Nov/Dec

Jan/Feb/Mar

-6

Jul/Aug/Sep